

Downtown Victoria Art Walk Sponsorship Proposal

An Art Walk in the Crossroads!

The organizers of the Downtown Victoria Art Walk want to give your business the opportunity of participating in the Downtown Victoria Art Walk!

**Downtown Victoria Art Walk
Saturdays, 3/26/22, 6/18/22, 9/17/22, 12/17/22**

The first Downtown Victoria Art Walk on June 4th, 2021 drew between 500 and 800 patrons to the downtown area. Over 35 artists were able to showcase their work and 16 downtown businesses allowed the artists to set up their artwork. We want to allow businesses from other areas in Victoria to promote their services and products. The second art walk drew between 1000 and 1500 people! Over 60 artists were showcased. We expect this event to continue to grow and bring an opportunity for local citizens to see a variety of artistic styles.

Since this is an event in the heart of the Victoria community, almost all of our attendees are new potential clients. The Downtown Victoria Art Walk is an opportunity to showcase your organization's products and increase market share. But act soon - Only ONE local agency in your field can be a Partner sponsor.

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DOWNTOWN VICTORIA ART WALK © 2022

EVENT PURPOSE

We hope this helps our local artists gain confidence in their personalized talents and hope that it's an event where they can enter their art in any medium and gain recognition for their talent.

A POSITIVE IMAGE IN THE COMMUNITY

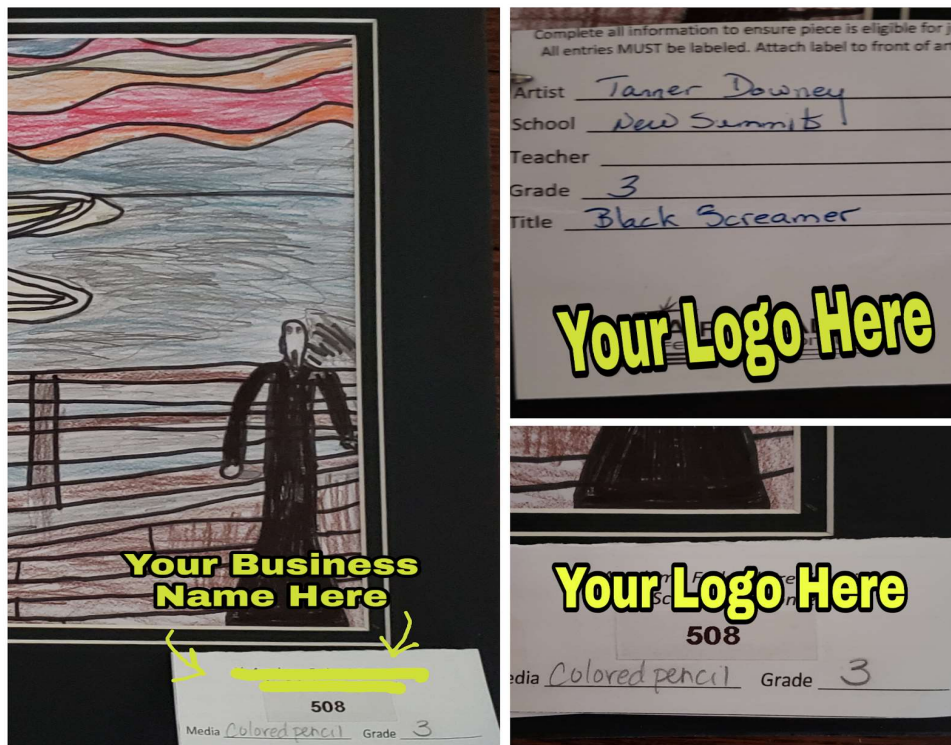
The value of sponsoring a program with incentives to bring art to Victoria creates a positive image for your business, which commands a lasting impression among the families involved. When they are looking for a business like yours, chances are they will turn to you first.

There are currently over **92,000** people in Victoria County alone.

That's a lot of potential viewership reach for your business. You will also be supporting an amazing cause that brings art appreciation and education to the Crossroads.

Patron : \$2500

As a Patron of the event, Downtown Victoria Art Walk will mark each artist biography entry with your personal logo, that will be provided to every individual participant. Downtown Victoria Art Walk will have your business name and logo posted individually as a primary host of the event along with the organizers Main Street Program, Victoria Art League, and Crossroads Art House. The viewership of your name and logo will be continually viewed by each and every person we are advertising to, including viewing in mailers, stake signs, online posts, and everywhere in between, without having to invest an intense amount of time and work on the part of your business. Leave that to us! On every entered piece of art, the participant tag will look similar to this.



Downtown Victoria Art Walk presents:
Victoria Fine Arts Association

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Sponsorship Packages

	Friend	Supporter	Advocate	Partner
	\$250	\$500	\$1000	\$2500
Business Cards or promotions of your choice in all swag bags	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo included in all online marketing and backlink to your website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor logo and links in Email Campaigns	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Table space For promotional content		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your Agency name and logo on our banner of the event			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Special Thank you at Opening and Closing of the event			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Special Shout outs on corresponding social media			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
No Other Small Businesses Sponsorship Competition				<input checked="" type="checkbox"/>

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VTX Art Walk - Sponsorship Proposal

The 2022 Downtown Victoria Art Walk Contract (the "Contract") states the term and conditions that govern the contractual agreement between _____ having its principal place of business at _____ (the "Sponsor", and Downtown Victoria Art Walk (the "Host") who agrees to be bound by this Agreement.

WHEREAS, the Host is conducting the Downtown Victoria Art Walk, an opening reception with art show, on _____ (the "Events"); and

WHEREAS, the Sponsor agrees to sponsor the Events according to terms and conditions herein.

NOW, THEREFORE, In consideration of the mutual covenants and promises made by the parties hereto, the Company and the Sponsor (individually, each a "Party" and collectively, the "Parties") covenant and agree a follows:

Contribution

The total contributions provided by the Sponsor is _____ to be paid in full by _____.

Term/Termination

This Contract will terminate automatically upon completion of _____.

Changes/Cancellations

Any changes made to this Contract must be made in writing and signed by all parties, If the event is completely canceled, prorated refunds will be mailed within 30 days of cancellation. Other than complete cancellation (both online and in person), there are no refunds. The event might end up being online if COVID-19 regulations prevent a physical event.

SPONSOR SIGNATURE: _____

DATE _____

EVENT HOST SIGNATURE: _____

DATE _____

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